



MACQUARIE  
ACN 002 574 923

# Macquarie Private Wealth



## Ardent Leisure

### Business Description

Ardent Leisure Group (AAD, formerly Macquarie Leisure Trust Group) is a stapled security comprising a unit in the trust and a share in the operating company. AAD is a leisure property operator and owner with large businesses in Australian theme parks, bowling alleys and health clubs, with smaller businesses in Australian marinas and US family entertainment centres.

### Strategy Analysis

Clearly focused on the operation of owned and leased assets within the leisure sector, AAD emphasises a low price point, value for money and mass market appeal, family leisure offering. Investment focus is assets located in close proximity to domestic population centres, offering diversity in the income stream, predominantly reliant on domestic leisure markets with limited exposure to international visitors, and exposure to creditworthy tenants. Ardent Leisure Group reported NPAT up 89.8% to \$36.14m for the year ended 30 June 2011. Revenues from ordinary activities were \$375.86m, up 7.3% from last year. Diluted EPS was 11.49 cents compared to 6.29 cents last year. Net operating cash flow was \$77.44m compared to \$68.92m last year. The final dividend declared was 5 cents, taking the full year dividend to 11.5 cents compared with 10.75 cents last year.

27 January 2012

### Recommendation

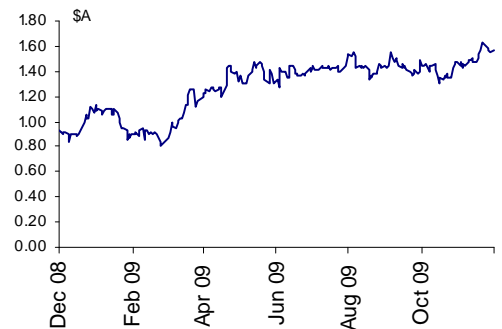
Recommendation: Neutral  
Relative to: Small Ind (ex Fins)

### Investment Fundamentals

ASX code: AAD  
Stock price: \$1.05  
Market cap: \$340m

Y/E	30/06/2012	2012e	2013e	2014e	2015e
Reported e	\$m	33.7	37.8	42.3	46.2
Adjusted e	\$m	33.7	37.8	42.3	46.2
EPS adjusted	¢	10.4	11.5	12.5	13.4
EPS growth	%	7.0	10.2	9.0	6.7
PE	x	10.1	9.1	8.4	7.8
PE relative	x	0.8	0.8	0.7	0.7
DPS	¢	11.5	12.5	13.5	14.5
Yield	%	11.0	11.9	12.9	13.8
Franking	%	0.0	0.0	0.0	

### Share Price



Source: ASX and Company accounts

Segment Performance				Annual Shareholders' Return	
Results by Industry	Revenue (%)	Return on Sales (%)	Return on Assets (%)	1 year	10 year
Bowling Centres	28.9	6.2	6.5	1.0%	
Theme Parks	27.0	10.5	27.1	6.0%	
Health Clubs & Other	24.3	9.7	14.0	-10.0%	
Family Entertainment Centres	13.5	7.8	12.8		
Marinas	6.3	10.4	43.5		
<b>Total</b>	<b>100.0</b>	<b>44.6</b>	<b>103.9</b>		
<b>Results by Geography</b>				3 year	10 year
Australia	0.0	0.0	0.0		
New Zealand	0.0	0.0	0.0		
USA	0.0	0.0	0.0		
<b>Total</b>	<b>0.0</b>				

### Company contact details:

Ardent Leisure Group  
Level 16, 61 Lavender St  
Milsons Point NSW 2061  
Tel: +61 2 9409 3670

[www.ardentleisure.com.au](http://www.ardentleisure.com.au)

If you have any queries regarding this Research information or with any aspect of your legalsuper account please call legalsuper on 1800 060 312 (freecall) or email [mail@legalsuper.com.au](mailto:mail@legalsuper.com.au)

**Disclaimer:** This report is prepared for general circulation and does not have regard to the particular circumstances or needs of any specific person who may read it. The information contained herein is believed to be reliable, but its completeness and accuracy is not guaranteed. Opinions expressed may change without notice. No part of this report is to be construed as a solicitation to buy or sell any security. We do not accept any liability, whether direct or indirect arising from the use of information contained in this report. International investors are reminded of the risks inherent in international investments, such as currency fluctuations and international stock market or economic conditions, which may adversely affect the value of the investment. Any transaction by US persons in any security discussed in this report must be carried out through Macquarie Equities (USA) Inc which has distributed this report in the US. This report is issued in the UK by Macquarie Equities Limited, which is a member of the Securities and Futures Authority. The investments and investment services the subject of this report are not available to private customers in the UK. The material in this publication is copyright and may not be reproduced without consent of the copyright owner.